

## **Privacy Statement**

### **Smithy Cottage, Perthshire is self catering accommodation.**

This document applies to the processing by Smithy Cottage, Perthshire of personal data collected in relation to the provision of self catering accommodation.

#### **1. Your Personal Data**

Smithy Cottage, Perthshire collects and store information that you give when you make an accommodation booking. You are asked for your name, address, telephone number and email along with payment information and the names of any guests travelling with you. This information is stored by us in order to process your booking. You may be contacted by Smithy Cottage, Perthshire in relation to your booking.

Your data is also stored after you have stayed but will be kept no longer than necessary in order to comply with legal obligations and for Smithy Cottage, Perthshire to welcome your repeat business.

#### **2. Data processed directly by third parties**

If you provide payment information, this will be processed directly by secure PCI Level 1 compliant payment gateway providers.

#### **3. Sharing your Personal Data**

Your personal data will be treated as strictly confidential.

#### **4. Data Controller**

Smithy Cottage, Perthshire is a data controller for the processing of your personal data.

#### **5. Security Procedures**

In accordance with General Data Protection Regulation (GDPR), Smithy Cottage, Perthshire observes reasonable procedures to prevent unauthorised access and misuse of personal information. We use appropriate business systems and procedures to protect and safeguard any personal information given to us. We also use security procedures and technical and physical restrictions for accessing and using the personal information. Only authorised personnel are permitted to access personal information in the course of their work.

#### **6. Transfer of Data Abroad**

We do not transfer personal data outside the EEA

#### **7. Control of your Personal Data**

You have the right to access data that is stored by Smithy Cottage, Perthshire. You need to email or write to us to request an overview of your personal data.

Please email [info@smithycottageperthshire.co.uk](mailto:info@smithycottageperthshire.co.uk) or write to Bev Arnold, Stonesfield, Bracara, Morar, PH40 4PE.

Please also contact us if you believe the personal information we have for you is incorrect, if

you believe that we are no longer entitled to use your personal data or if you have any other questions about how your personal information is used or about the Privacy Statement.

Please email [info@smithycottageperthshire.co.uk](mailto:info@smithycottageperthshire.co.uk) or write to Bev Arnold, Stonesfield, Bracara, Morar, PH40 4PE.

## **8. Reviews**

We may also contact you to ask you to send feedback after your stay in order to further improve our service. Your email address will be used for this purpose. If you complete a review it may be posted on our website. However, no identifying details will ever be attached to a review posting.

**To Process your information as described above, we rely on the following legal bases:**

**Performance of a contract.** The storage of your information may be necessary to perform the contract that you have with us to provide you with self catering accommodation

**Legitimate Interests.** We may use your information for our legitimate interests, such as for administrative, fraud detection and legal purposes.

## **Cookies**

A **cookie** is a small packet of data sent from a website and stored in a user's web browser while the user is browsing that website. When the user revisits that same website, the browser sends a copy of the cookie back to the server to notify the website of the user's previous activity. Cookies help the user's browsing experiencing by logging shopping cart information for online stores, log in credentials, and overall speed of the site.

**Profiling Cookies:** are used to store statistical records to enhance the customer's use of the website. These records can provide recommendations for specific offers based on the customer's usage of the website and require user consent. This 1&1 website does not use this type of cookie.

**Technical Cookies:** are used to provide for a smooth running website. For example, technical cookies aide in collecting and storing items in online shopping carts, they do not require user consent. This 1&1 website exclusively uses this type of cookie.

By using the Smithy Cottage, Perthshire website or proceeding with a booking you are consenting to the above use of cookies.